

### *Proposed CCDA Educational Outreach Efforts of 2018-19*

#### **Scope of Work**

In order to achieve CCDA mission authorized by California Government Code Sections 14985-14985.11 to act as an information resource; to research and prepare advisory reports of findings to the Legislature on issues related to disability access, compliance inspections and continuing education; to increase coordination between stakeholders; to make recommendations to promote compliance with federal, and state laws and regulations; and to provide uniform information about programmatic and architectural disability access requirements to the stakeholders, CCDA will conduct Listening Forums and Industry Focus Incubators sessions.

Through the strategic development of the Legislative, Checklist, and the Education Committees the following projects are being formulated for Fall of 2018 and in the Summer of 2019.

#### **Timetable**

- October 2018 in Northern region California
- November 2018 in Central region California
- June 2019 in South region California

#### **Targeted Industry for the Incubators Sessions**

- October 2018 in Northern Region: Restaurant Industry
- November 2018 in Central region California: Restaurant Industry
- June 2019 in South region California: Hotel Industry (Checklist Leadership current recommendation of repeating any given industry only twice, thus we will begin the cycle of a new targeted industry at the latter half of the year)

#### **Focus Topics for the Listening Forums**

- October 2018 in Northern Region: Service Animals (Legislative Committee had already voted on this would be there next topic after completing the Disability Parking Programs. CCDA completed Disabled Parking topic in March.)
- November 2018 in Central region of California: Service Animals
- June 2019 in South region of California: Emergency Preparedness (We plan to begin the third topic commitment of the Legislative Committee. The topic has to go before Full Commission in April for approval.)

The three events will be conducted in a combined one day effort of a Stakeholder Listening Forums and Industry Incubators Sessions to achieve the following effects:

- Data to provide Learned Papers for submission to Legislature on Stakeholders input on targeted topic
- Additional information to populate Consumer Access Toolkits
- Increased community collaborations and involvement

### **Expected Outcomes**

After completing two of the Incubator Sessions, the Checklist Committee will be able to finalize the Consumer Toolkit for targeted industry (first two sessions of 2018-19 will be the Restaurant Industry). The goal is to produce a product from these sessions that could be offered through the Restaurant Associations, Chamber of Commerce, Business Districts, Local Government, and Legislative offices. The Consumer Toolkit shall contain the following education resources:

- ✓ Myths and Misconceptions Guide
- ✓ Your Rights (laws that govern access and support business compliance)
- ✓ What is a CAsp? How to best utilize this service?
- ✓ CCDA Top Ten Alleged Access Findings and how to best use the data info
- ✓ “Accessibility Frequency Hierarchy”

CCDA will be providing access to this information through the DGS/CCDA website, GOBiz business portal, and download brochures for public continuous access.

### **Format of Outreach Effort\***

Example of an outreach event:

- Morning sessions will be addressing Listening Forum Stakeholders Topic (1<sup>st</sup> two sessions of 2018-19 will cover “Service Animals” in Public Facilities).
- Afternoon session will be focused on Industry target access issues through the Industry Access Incubator (1<sup>st</sup> two sessions of 2018-19 will be targeted to the Restaurant industry).

***\*Invited SME is yet to be determined and confirmed.***