

**Five-Year Strategic Goal Assessment Worksheets**  
**December 2014 – December 2019**

<b>Purpose:</b> To raise awareness of an increase training around accessibility design and construction.	<b>Should this item move forward to new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 1: Advocate for access curricula for all school programs.</b>		
<b>Goal 1 - Objectives/Strategies</b>		
1. Create an Advisory Board. a. CCDA to create objectives for the advisory board.		
2. Meet with all associated professional and academic groups and accreditation bodies and building officials.		
3. Make recommendations to amend the Education Code for all levels of schools and or seek legislation to include disability access curricula requirements and training at all levels of schooling.		

<b>Purpose:</b> To raise awareness of access issues and the tools available to assist businesses, nonprofits, schools, and the community to support changes to the built environment.	<b>Should this item move forward to new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 2: Increase disability access awareness.</b>		
<b>Goal 2 - Objectives/Strategies</b>		
1. Develop a public and culturally appropriate media /social awareness campaign to increase awareness and educate the general public, government agencies and elected officials.		
2. Develop dialogue opportunities for the business, nonprofit, school, disability, and other communities.		
3. Encourage collaboration between the Certified Access Specialist Program (CAsp) inspectors and the disability community and coordinate partnerships.		

<b>Purpose:</b> To address the lack of opportunity for businesses, nonprofits, schools, professionals in the planning, design, property, construction and other sectors to learn about and to engage with resources around access issues and find support to make accommodation modifications.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 3: Create training programs for targeted constituencies.</b>		
<b>Goal 3 - Objectives/Strategies</b>		
<p>1. Collaborate and coordinate with professional associations. Also target elected officials and governmental entities, as well as property, business owners, nonprofits, schools, and others. The messages should include:</p> <p>a. Uphold current laws (code 4450, HS code 11135, cc 51 and laws related to program access such as use of service animals) and create new ones to promote disability access.</p> <p>b. Promote cultural competency regarding disability and program access.</p>		
<p>2. Seek opportunities to engage diverse interest groups in integrated training and dialogues.</p> <p>a. Target disability communities – both individuals and organizations – and educate them on rights and remediation.</p>		

<b>Purpose:</b> To address the lack of opportunity for businesses, nonprofits, schools, professionals in the planning, design, property, construction and other sectors to learn about and to engage with resources around access issues and find support to make accommodation modifications.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
3. CCDA will coordinate with appropriate professional associations on compliance for the built environment.		

<b>Purpose:</b> To identify and secure a revenue stream to support efforts to mitigate accommodation costs and incentivize access compliance.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 4: Create and identify revenue streams to fund access needs (subject to increased CCDA staffing).</b>		
<b>Goal 4 - Objectives/Strategies</b>		
1. Identify funding sources for small businesses, property owners, nonprofits, schools, and other organizations with validated needs.		
2. Research budget systems to fund CCDA accessibility efforts and access compliance.		
3. Examine programs underway for opportunities to create funding allocations for access compliance.		
4. Create through legislation a designated funding stream for access programs.		

<b>Purpose:</b> To support and encourage access compliance through new and creative incentive programs.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 5: Create financial and other incentives for access compliance.</b>		
<b>Goal 5 - Objectives/Strategies</b>		
1. Prioritize compliance through funding at local and state government levels to increase access.		
2. Investigate a state and/or local tax credit and deductions.		
3. Restore tax credits for accessibility compliance for business owners.		
4. Create a recognition program for access compliance similar to the U.S. Green Building Council's Leadership in Energy & Environmental Design (LEED) at		

<b>Purpose:</b> To support and encourage access compliance through new and creative incentive programs.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
the project, municipality, and statewide levels.		
5. Investigate whether and how to implement a revolving loan/grant program to provide for accessibility modifications similar to the California Underground Storage Tank (UST) Cleanup Fund (Fund).		
6. Investigate whether and how to reduce permit fees as a means to facilitate barrier removal and to reduce the amount of time needed to process an application.		
7. Encourage CASp to review potential cost reductions and efficiencies.		
8. Explore incentives for real estate development, and reference enterprise zones and other models.		

<b>Purpose:</b> To address the disparate levels of resources and information at various state offices by providing a single access point that can guide people in the process of access mitigation and compliance.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 6: Explore the development of a state level Americans with Disabilities (ADA) Access office.</b>		
<b>Goal 6 - Objectives/Strategies</b>		
1. Survey other state programs for examples of state level ADA access offices e.g. Massachusetts.		
2. Study all existing offices and programs throughout California government relating to ADA/access compliance.		
3. Determine number of city and county ADA coordinators, as a potential survey.		
4. Develop a vision and core mission for the new office, and determine services to provide i.e. ombudsman, interagency coordination, and/or other services.		



<b>Purpose:</b> To seek out ways to educate and support public and private entities on their responsibilities for access compliance.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 7: Advocate to hold authorities having jurisdiction accountable for the built environment (both public and private) to avoid passive non-compliance for architectural and program access.</b>		
<b>Goal 7 - Objectives/Strategies</b>		
1. Understand the scope of authority and responsibility of public agencies and property owners regarding disability access.		
2. Assess the feasibility of whether California should mandate local governments to be responsible for built environments.		
3. Ensure business owners and property owners, nonprofits, schools, and others have full knowledge and acceptance of their responsibilities.		

<b>Purpose:</b> To seek out ways to educate and support public and private entities on their responsibilities for access compliance.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
4. Identify systemic gaps to the achievement of disability access compliance.		
5. Develop recommendations to the legislature regarding accountability (both top down and bottom up) for the built environment to achieve compliance.		
6. Help government understand how to create and/or expand mechanisms for accountability on public property, private property and the public/private interface.		

<b>Purpose:</b> To provide relevant information and data on the status of access compliance throughout California.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 8: Maintain data on status of access compliance.</b>		
<b>Goal 8 - Objectives/Strategies</b>		
1. Continue to collect data on lawsuits related to access violations.		
2. Expand CCDA website to track known access issues/out-of-compliance properties.		
3. Develop a research and analysis rubric for data collection that defines what to collect and why.		
4. Identify how ADA access is coordinated at state/county and local levels.		

<b>Purpose:</b> To provide relevant information and data on the status of access compliance throughout California.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
5. Gather data from a diverse set of stakeholder organizations at periodic roundtable meetings.		
6. Collect data on successful compliance and compile Best Management Practices (BMP's).		

<b>Purpose:</b> To facilitate awareness of current and potential gaps and inconsistencies in policy at the state and local levels.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
<b>Goal 9: Expands methods of identification, obligation, and enforcement of barrier removal in the built environment.</b>		
<b>Goal 9 - Objectives/Strategies</b>		
1. Monitor local ordinances, bills and policies passed by elected officials that negatively impact access.		
2. Partner with CASp to identify gaps where oversight of access compliance exists, an example may include that business or other transactions do not trigger a request for a building permit.		
3. Strengthen working relationships with CASp specialists and government organizations.		

<b>Purpose:</b> To facilitate awareness of current and potential gaps and inconsistencies in policy at the state and local levels.	<b>Should this item move forward to the new strategic plan? (Yes or No)</b>	<b>How will we measure completion/success?</b>
4. Recommend expansion on disclosure of ADA issues in lease/purchase agreements between developers/property owners and lessee/buyers.		
5. CCDA to coordinate with professional associations on compliance for built environment.		
6. Characterize codes as health, safety and welfare, not as “access codes” that are part of the building codes.		
7. Develop a mechanism to collect all CASp reports.		