

SENT VIA EMAIL

Date: May 28, 2024

To: All Bidders of RFP Advertising/Media Buy & Creative Services (CR# 23-190911-R1)

From: State of California (State)
California Department of General Services (DGS)
Office of Business and Acquisition Services (OBAS)

Subject: NOTICE OF INTENT TO AWARD

The State of California hereby announces its intent to award the contract resulting from RFP Advertising/Media Buy & Creative Services (CR# 23-190911-R1) to the highest scored responsive responsible.

The highest scored responsive responsible bidder was:

Sensis, Inc.

This notification of the State's intent to award this contract has been emailed to the highest scored bidder of RFP Advertising/Media Buy & Creative Services (CR# 23-190911-R1).

Any questions regarding this notice of Intent to Award should be directed to the Acquisition Analyst listed below.

Kanish Lal, Acquisition Analyst
Office of Business and Acquisition Services
Contracts Services Section
707 Third Street, MS 508
West Sacramento, CA 95605
(279) 799-4309
kanish.lal@dgs.ca.gov