CALIFORNIA COMMISSION ON DISABILITY ACCESS EDUCATION AND OUTREACH COMMITTEE MEETING MINUTES

May 14, 2019

1. Call to Order

Co-Chair Chris Downey welcomed everyone and called the meeting of the Education and Outreach (E&O) Committee of the California Commission on Disability Access (CCDA) to order at approximately 10:00 a.m. at the CCDA Hearing Room, 400 R Street, Conference Room 300, 3rd Floor, Sacramento, 95811.

The off-site meeting location for teleconference was the Lighthouse for the Blind and Visually Impaired, 1155 Market Street, Room 955, San Francisco, 94103.

Roll Call

Staff Member Ochoa called the roll and announced a quorum was not yet present. A quorum was achieved after Committee Member Lerner arrived.

<u>Committee Members Present</u>: <u>Committee Member Absent</u>:

Pamela Cohen Richard Ray

Arnie Lerner (Teleconference) Stephen Simon (Teleconference)

<u>Commissioners Present</u>: <u>Commissioner Absent</u>:

Betty Wilson, Co-Chair (Teleconference, Karla Prieto

NAPL)

Chris Downey, Co-Chair Michael Paravagna

Other Commissioner Present: Staff Present:

Guy Leemhuis, Commission Chair Angela Jemmott, Executive Director

LaCandice Ochoa, Operations Manager Dave Chung, Data and Research Analyst

Also Present:

Charles Dulac, Legislative Consultant, Assembly Member Jim Frazier's Office

2. Approval of Meeting Minutes (December 10, 2018) - Action

MOTION: Commissioner Paravagna moved to approve the December 10, 2018, California Commission on Disability Access Education and Outreach Committee Meeting Minutes as presented. Co-Chair Wilson seconded. Motion carried unanimously with no abstentions.

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3. Comments from the Public on Issues Not on this Agenda

No members of the public addressed the Committee.

4. External E&O Projects - Discussion and Updates

a. CCDA 10-Year Anniversary

Co-Chair Downey tabled this item to the next Committee meeting.

b. PSA Project

Co-Chair Downey stated the Academy of Art in San Francisco is working on two PSAs:

- *Harmonize California for all Abilities,* which is about physical improvements such as barrier removal and compliance with code to create access for all.
- Remove the Barriers for Your Business, which focuses on small businesses and their responsibility for an accessible environment and maintaining that environment.

Co-Chair Downey stated the PSAs are moving into production. The PSAs will be posted on the website and used at various events to reinforce the work of the Commission and the need for an accessible California.

Commissioner Paravagna asked if there are other applications for the PSAs. Co-Chair Downey stated the PSAs could also be used by the media.

Commissioner Paravagna asked if staff has a distribution list of the organizations the Commission commonly works with such as, advocacy organizations and business associations. Co-Chair Wilson stated there is a distribution list that also includes universities, schools, and media contacts.

Commissioner Paravagna suggested disseminating this material with the notice of the CCDA's 10th anniversary celebration might be worth doing.

Co-Chair Downey agreed and stated the PSAs are a good way to celebrate the 10^{th} anniversary of the Commission. He stated the need to include businesses by reaching out to the chambers of commerce, restaurant associations, and other small business associations that can make the PSAs available on their websites. He asked staff to pull together a distribution list.

Executive Director Jemmott suggested using the relationship with the Department of General Services (DGS) public relations to overlay the PSAs within the small business departments and also including the Small Business Development Centers throughout California. She suggested showing the PSAs as an introduction to Commissioner presentations as a nice summary of the Commission's purpose and mission.

c. Southern California Community Gathering

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Executive Director Jemmott stated the Southern California Community Gathering is scheduled for June 12th in San Diego with livestream locations in Los Angeles, Orange, and Riverside counties.

Co-Chair Downey stated the importance of encouraging the remote locations to host the event to the extent of being very welcoming and providing refreshments for attendees. Also, he encouraged members of the E&O Committee to attend at the remote locations to extend the welcome from the Commission.

Commissioner Paravagna suggested connecting with community college culinary arts programs as the "Restauranteurs of Tomorrow". He also suggested that community colleges may help host future gatherings.

Commission Chair Guy Leemhuis suggested contacting the culinary school in Riverside. Commission Paravagna stated Pleasant Hill also has a culinary school.

5. CCDA Partners and Outreach Activities - Discussion and Updates

Executive Director Jemmott stated opportunities have been increased to work with Small Business Development Centers. The center in San Francisco has asked the Commission to participate in their outreach events in Berkeley and Sacramento in May. Staff has been working with the California Restaurant Association on newsletters, blogs, and a potential white paper on issues. Staff was invited as a panel member for the Golden Gate Restaurant Association's annual conference last month to present on Commission activities and tools.

6. Internal E&O Projects - Discussion and Updates

a. Website Update

Staff Member Ochoa stated the Commission's website integrated with the DGS website earlier this year. She reviewed the Website Analytics Report for February 28 to May 6, 2019, which was included in the meeting packet.

Co-Chair Downey stated he hoped to see developing trends and impacts by comparing future reports.

b. Commissioner's Corner

Staff Member Ochoa asked Commissioners to share their work in the community with staff to highlight in the Commissioner's Corner section of the website.

Charles Dulac, Legislative Consultant, Assembly Member Jim Frazier's Office, stated he would email Commissioner Frazier's recent community work complete with photos to staff to post on the Commissioner's Corner section of the website.

7. Future Agenda Items

The next E&O Committee meeting is scheduled for September 17th.

8. Adjourn

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MOTION: Commissioner Paravagna moved to adjourn the May 14, 2019, California Commission on Disability Access Education and Outreach Committee meeting. Co-Chair Wilson seconded. Motion carried unanimously.

Co-Chair Downey adjourned the meeting at approximately 11:00 a.m.