

Summary of Feedback about the Listening Forum on March 13, 2018

We received 10 paper responses and 4 online responses via Google Forms for a total of 14 responses.

Response Statistics¹

	Excellent (5)	Good (4)	Average (3)	Poor (2)	Very Poor (1)	No Opinion (0)	Totals (%)
1. Rate the value of today's overall program	30%	60%				10%	100%
a. Panel	36%	50%	14%				100%
b. Small Group Breakout Session	43%	36%	14%			7%	100%
2. Rate the value of today's discussions	60%	10%	30%				100%
3. Rate the organization of today's agenda	29%	64%	7%				100%
4. Rate the instructions and facilitation	43%	36%	14%	7%			100%
5. Rate the length of today's workshop	14%	43%	43%				100%
6. Rate the workshop location and accessibility	29%	50%	14%	7%			100%
7. Rate the integration of remote access	25.5%	25.5%	8%	8%		33%	100%

¹ Not all questions were answered by all those surveyed.

How did you hear about the forum?

Email	Colleague/Word of Mouth	Social Media	Other
33%	40%	7%	20%

Comments from Attendees

“Please reach out to more people with disabilities.”

“Great idea. Obviously time is always a concern when having fun. Continue this project. Turn it up.”

“Don’t ask participants to move from table to table.”

“Greater clarity on expectations or definitions of small group discussions.”

“Doing small group discussions at tables or making station cards so the attendees know where to go next.”

“A bit longer and a bit larger space to make for easier passage between tables.”

“Allowing for a little more time, limiting panel might allow conversation to really move forward.”

“Better organization around small table discussions; too much time lost w/ confusion around logistics.”

“Keeping people on topic and reassuring there is a place for that info.”

“It would have been desirable to have someone more clearly explain to those of us on the phone what was happening and how we would be able to participate.”

Summary of Marketing Outreach for Listening Forum on March 13, 2018

Below is a list of all stakeholders who contributed to promoting the Listening Forum.

Stakeholder Organization	Description of Marketing Effort(s)
CCDA Commissioners	Shared event information with networks
DGS Office of Public Affairs	Shared event information via: <ul style="list-style-type: none"> ▪ Facebook ▪ Twitter ▪ Newswire ▪ DGS Digest
DGS Small Business Program	Shared event information via Statewide Distro List
Association of California State Employees with Disabilities (ACSED)	Shared event information with membership
The Arc of California	Shared event information in weekly "Monday Morning Memo" communication
California Chamber of Commerce	Shared event information via: <ul style="list-style-type: none"> ▪ Public Events Calendar ▪ Alert
California Public Parking Association	Shared with Board of Directors
Downtown Sacramento Partnership	Shared event information via Monthly Newsletter
Local ADA Coordinators: <ul style="list-style-type: none"> ▪ Davis ▪ Woodland ▪ Elk Grove ▪ Citrus Heights ▪ Folsom ▪ Rancho Cordova ▪ Roseville ▪ Galt 	Emailed event information
Sierra 2 Center	Flyer added to website
Woodland Chamber of Commerce	Shared event information with membership

