

Guest Speaker Agenda: CPS HR Consulting CCDA March Full Commission Meeting

CCDA Full Commission Meeting

Date: March 25

Duration: 90 Minutes

Purpose: To build alignment around mission, vision, and a shared 5-year target — and to translate strategy into clear commitments and structures.

Meeting Intent – Full Commission: To align the Full Commission around a focused direction for CCDA and establish the foundation for measurable goals, committee work, and accountability.

Desired Outcomes:

By the end of the meeting, the Full Commission will:

- Reaffirm CCDA's mission and vision
- Align on a 5 Year Target
- Articulate a shared commitment or pledge
- Provide direction on core values
- Establish how committees will advance strategy through SMART goals and metrics

Group Norms:

- Be Present & Engaged (technology)
- Listen Actively
- Be Open, Honest & Respectful
- Share the Floor
- Stay on Topic

Agenda

1. Welcome & Context Setting (10 minutes)

- Purpose of today's meeting
- How the Executive Committee's work informed today's framing
- What decisions and alignment we are working toward

2. Mission & Vision: Reaffirming Our WHY (15 minutes)

- Review of current mission and vision
- Discussion:
 - Why does CCDA exist today?
 - What problem are we uniquely positioned to solve?
- Where focus (not expansion) creates the greatest impact

3. Our Commitment: What We Pledge to Deliver (10 minutes)

- Proposed commitment/pledge statement
- Discussion:
 - What does CCDA commit to being accountable for?
 - What should partners and stakeholders expect from us?

4. The 5 Year Target: Defining Success in 2030 (20 minutes)

- Presentation of the proposed 5 Year Target informed by:
 - Interviews
 - Executive Committee input
- Discussion:
 - What does success look like in 2030?
 - What outcome matters most?
 - How will we know we've succeeded?

5. Core Values: How We Work Together (15 minutes)

- Review of proposed core values (supported by prework, if applicable)
- Discussion:
 - Do these values reflect how we aspire to work together?
 - Are any missing or misaligned?

6. From Strategy to Action: SMART Goals & Metrics (10 minutes)

- Introduction to next phase of work:
 - Strategic Pillars
 - SMART goals
 - Metrics and milestones
- How the Full Commission and committees will engage moving forward

8. Closing & Next Steps (5 minutes)

- Key takeaways
- What happens next
- Timeline for refining goals and measures