

## **Guest Speaker Agenda: CPS HR Consulting CCDA March Executive Committee Meeting**

**Date:** March 4

**Duration:** 60 Minutes

**Purpose:** To align on the *WHY*, define what success looks like, and provide strategic direction that will anchor the Full Commission discussion.

**Meeting Intent – Executive Committee:** To align the Executive Committee around progress to date and shape a focused 5-year direction that will anchor and inform the Full Commission discussion.

### **Agenda**

#### **1. Welcome & Framing (5 minutes)**

- Purpose of today's conversation
- How today's discussion informs the Full Commission meeting on March 25
- Reminder: We are not expanding the mission or promise — we are focusing and filtering for impact

#### **2. Executive Summary: What We've Heard So Far (10 minutes)**

- Summary of work to date
- Key themes from:
  - Commission Member interviews
  - Stakeholder summits
- Emerging patterns across the system

### **3. Strategic Landscape Overview (10 minutes)**

- Draft SWOT and Discussion
- What is currently most “moving the needle” — and what is not

### **4. Defining Success: The 5 Year Target Conversation (25 minutes)**

#### **Guided Discussion (Executive Committee Input)**

- *Super Bowl 50 Host Committee Example:* What are we actually trying to achieve 5 years from now?
- What is CCDA's North Star?
- If we wrote the press release in 2030, what would it say CCDA achieved?
- What is the single most important outcome CCDA must deliver by 2030?
- What most meaningfully advances the mission?

### **5. What's Missing? What Needs Emphasis? (5 minutes)**

- Executive Committee additions or refinements
- Guidance for shaping the Full Commission agenda

### **6. Looking Ahead (5 minutes)**

- How today's input will be used to frame the March 25 Full Commission meeting
- Preview of next phase focus areas (mission, values, goals, committees)