



# CCDA

California Commission  
on Disability Access

## STRATEGIC PLAN 2025-2030

### Mission

To promote disability access through education, dialogue, and collaboration with stakeholders including the disability and business communities, and all levels of government.

### Vision

An accessible California = Inclusive and equal opportunities for all.

### Core Values

- Persistent
- Uplifting
- Compassionate
- Resourceful
- Integrity

### 2030 Target

CCDA is the bridge that connects businesses to high quality tools and the guidance needed to navigate accessibility laws, prevent violations, and promote inclusion.

### Success Metrics:

- 300 new stakeholders
- 20-30 active cross sector partnerships
- Increase CCDA accessibility initiatives by 40 %, measure from a 2026 baseline.
- X Commission to Community Events (# of attendees and # of events)
- X Pacific ADA Webinar Series

### Strategic Pillars

1. Outreach, Education & Public Awareness
2. Compliance Resource Innovation
3. Partnerships, Ambassadors & Community Engagement
4. Operational Excellence & Data



**CCDA**

California Commission  
on Disability Access

## **STRATEGIC PILLARS 2026-2027 GOALS**

### **1) Outreach, Education, and Public Awareness**

- Create initiatives to address misconceptions on disability access compliance and foster a culture of proactive responsibility through education, engagement and data-driven insights.

### **2) Compliance Resource Innovation**

- Develop [forward-thinking] resources for stakeholders that are easy to understand and utilize.

### **3) Partnerships, Ambassadors, and Community Engagement**

- Build relationships with and between all CCDA stakeholders to increase visibility and reach.

### **4) Operational Excellence and Data**

- Effectively implement legislative and statutory obligations, conduct a reassessment of CCDA mission and subcommittees' purpose to effectively align with CCDA's purview.
- Establish goal around data