

Summary of Marketing Outreach for Northern California Community Gathering in February 2019

Below is a list of all stakeholders who contributed to promoting the outreach event.

Stakeholder Organization	Description of Marketing Effort(s)
CCDA Commissioners	Shared event information with networks
DGS Office of Public Affairs	Shared event information via: <ul style="list-style-type: none"> ▪ Facebook ▪ Twitter Assisted in production of opening video.
City of San Francisco	Shared event information with stakeholders
California Restaurant Association (CRA)	<ul style="list-style-type: none"> • Create event page on website and share via email with membership on weekly basis • Participated in opening video
Downtown Sacramento Partnership	Shared event information with distribution list
Golden Gate Restaurant Association	<ul style="list-style-type: none"> • Shared event information with stakeholders • Participated in opening video
NorCal Small Business Development Center	Shared event information with distribution list
Statewide Disability Advisory Committee (SDAC)	Shared event information with statewide list of ADA Coordinators
Association of California State Employees with Disabilities (ACSED)	Shared event information with distribution list