



## **Strengths, Opportunities, Aspirations and Potential Results Matrixed to CCDA Mission and Strategic Goals PowerPoint Outline**

### **Slide 1 – California Commission on Disability Access Executive Committee Meeting**

Strengths, Opportunities, Aspirations and Potential Results Matrixed to CCDA Mission and Strategic Goals  
August 28, 2019, Renee Taylor Consulting, Inc.

### **Slide 2 - CCDA Function Hierarchy based on CCDA Mission - 2018 Annual Report to the Legislature**

Promote Disability Access in California

1. Develop CCDA goals, objectives, and strategic plans.
2. Dialogue and collaborate with government, business, and disability community stakeholders.
3. Act as information resource for access requirements & compliance.
4. Report findings to Legislature.
5. Recommend methods to promote A D A compliance (Legislative Committee focus).
6. Identify revenue streams for access program.



**Slide 3 - Matrix of 2014 - 2019 Goals to Functions**

<b>Strategic Plan – Continuing Goal</b>	<b>2018 Annual Report - Function</b>
Goal 2: Increase disability access awareness.	1. Develop CCDA goals, objectives, strategic plans.
Goal 2: Increase disability access awareness Goal 3: Create training programs for targeted constituencies.	2. Dialogue and collaborate with government, business, and disability community stakeholders.
Goal 2: Increase disability access awareness. Goal 3: Create training programs for targeted constituencies. Goal 8: Maintain data on status of access compliance.	3. Act as information resource for access requirements and compliance.

**Slide 4 - Matrix of 2014 - 2019 Goals to Functions contd.**

<b>Strategic Plan – Continuing Goal</b>	<b>2018 Annual Report - Function</b>
Goal 2: Increase disability access awareness (Overall goal for CCDA) <b>Goal 8: Maintain data on status of access compliance (Executive Committee Focus)</b>	4. Report findings to Legislature
Goal 3: Create training programs for targeted constituencies (Education and Outreach Committee Focus) Goal 6: Explore development of state-level A D A Access office (Legislative Committee Focus)	5. Recommend methods to promote A D A compliance
<b>Goal 4: Create identify revenue streams to fund access needs (Executive Committee Focus)</b>	6. Identify revenue streams to create funding opportunities



### **Slide 5 – SOAR for CCDA**

**Strengths:** What CCDA does well, along with its key assets, resources, capabilities, and accomplishments.

**Opportunities:** Circumstances CCDA can leverage to increase success in meeting its mandate.

**Aspirations:** Goals – CCDA’s vision to build on current strengths, provide inspiration, and challenge the current situation.

**Results:** Tangible outcomes and performance measures to demonstrate how CCDA meets its goals and aspirations.

### **Slide 6 - CCDA Strengths and Opportunities (from survey notes)**

#### **Strengths**

- Data collection.
- Data publication.
- Underlying data system.
- Proof (via data) that California’s laws for ensuring disability access work.

#### **Opportunities**

- Increased funding.
- Ways to enhance data, to make it more strategic asset for California.
- Better data interpretation.
- Data refresh more frequently available.
- More statewide training and outreach.
- Increased cooperation and support from public and private entities.
- University partnering on research projects.
- Partner with community service agencies, faith-based organizations on outreach.
- Partner with law schools to develop information that would clarify accessible law.

### **Slide 7 – CCDA Aspirations and Results (from survey notes)**

#### **Aspirations**

- Goal 2: Increase disability access awareness (*all CCDA committees*).
- Goal 3: Create training programs for targeted constituencies (*CCDA E&O Committee*).



- Goal 4: Create and identify revenue streams to fund access needs (*CCDA Executive Committee*).
- Goal 6: Explore development of state-level A D A Access office (*CCDA Legislative Committee*).
- Goal 8: Maintain data on status of access compliance (*CCDA Executive Committee*).

#### Results (potential performance measures)

- Publish “Top 10” alleged violations of law (every 6 months), including federal cases, state cases, pre-litigation letters, and outcome reports received.
- Report to the Legislature by annual deadline for preceding year’s data.
- Ensure outreach events focus on latest-published data, and are data-informed.
- Ensure a statewide/regional reach for training & awareness programs.
- Establish continuous appropriation of non-General Fund sources of revenue.
- Complete statewide A D A coordination research project by Dec 2020.
- Research national practices for A D A coordination; report by Dec 2022.

#### **Slide 8 - Additional Goals and Aspirations.**

- Strengthen the language of CCDA’s mandate
- Other goals?

#### Next Steps During September Meetings

- Confirm goals.
- Focus on “results” CCDA needs to obtain.
- Develop performance measures.