

**Summary of Marketing Outreach for Central Valley Gathering in November 2018**

*Below is a list of all stakeholders who contributed to promoting the outreach event.*

<b>Stakeholder Organization</b>	<b>Description of Marketing Effort(s)</b>
CCDA Commissioners	Shared event information with networks
DGS Office of Public Affairs	Shared event information via: <ul style="list-style-type: none"> <li>▪ Facebook</li> <li>▪ Twitter</li> </ul>
League of Counties	Shared event information on CSAC Bulletin
CASI	Shared event information with distribution list
Accessible Fresno	Shared event information with distribution list
City of Fresno	Assisted with outreach facilitation and planning
California Restaurant Association (CRA)	Shared event information with distribution list
County of Fresno	Participated on panel
Fresno Black Chambers	Shared event information with distribution list
City of Porterville	Offsite Livestream Host
League of Cities	Shared event information with local contacts
Downtown Business Hub	Shared event information with distribution list
Small Business Development Center	Shared event information with distribution list
Radio Stations (3)	Shared event information on their local event pages

<b>Stakeholder Organization</b>	<b>Description of Marketing Effort(s)</b>
Department of Rehabilitation	Shared event information with distribution list
Sierra Health Foundation	Shared event information with local contacts within San Joaquin Valley
California Building Officials	Shared event information with distribution list
Hatmaker Law Group	Participated on panel
Experience of Service	Participated on panel
SCORE! Central Valley	Shared event information with distribution list