

ADA Community Dialogue/Listening Forum Session in Central California

In order to achieve CCDAs mission authorized by California Government Code Sections 14985-14985.11 to act as an information resource; to research and prepare advisory reports of findings to the Legislature on issues related to disability access, compliance inspections and continuing education; to increase coordination between stakeholders; to make recommendations to promote compliance with federal, and state laws and regulations; and to provide uniform information about programmatic and architectural disability access requirements to the stakeholders, CCDAs will conduct **ADA Community Dialogue / Industry Focus ADA Access Sessions**. In FY 18-19 CCDAs will begin the Outreach efforts within Restaurant Industry.

General Overview

Time Tables and Project Locations

November 14th in Fresno (Central Region of California)

Location:

Focus Topics for the ADA Community Dialogue /Listening Forum Sessions

At all Outreach Events CCDAs will provide attendees through a facilitator lead panel presentation of SME and diversity businesses round table engagement for an opportunity to interact on the listed topics:

- CASp Awareness (DSA **representative and/or CASp**)
- ADA Funding Awareness (CALCap **representative and/or GOBIZ**)
- Access Laws and Local Ordinances (local ordinances of their region/city) (Legal **representatives and/or CALBO**)
- Disability Awareness (DOR **and/or Local Independent Living Center Leader representative**)

Introduction of ADA Business Mentorship Program

Through a collaborative partnership, selected businesses will have the personal support of an access specialist, and state and local mentors for 2 to 3 years.

>>>Partnership Opportunity<<<<<<<<<<

Targeted Industry for the ADA Access Incubator Sessions

The marketing strategy is through an industry focus concept. **We will market the Restaurant Industry through the following partnership and communication networks:**

>>>Partnership Opportunity<<<<<<<<<<

California Restaurant Associations,
International Facility Management Association
Business District Network,
California Chambers (Local, Ethnic, National)
DGS PR
DGS Small Business
CALVET, GoBiz
DOR
League of Cities
California State Association of Counties
CALBO/direct Local Building Offices
CASI
Independent Living Centers in California
State and Local government legislator websites (Commissioners and partner)

Attendees will be provided **ADA ACCESS TOOLKIT** (*toolkit is being created by the Checklist Committee*) for attendee's immediate use and to build upon for future and continual usage for any business.

Sample Format of Outreach Event

Morning session:

Introductions and Welcome

Facilitator led Pre-Survey Questionnaire exercise for Attendees

Facilitator led Panel presentations (short intro by each panel member) then SME presenters will respond to pre-set questions from professional Facilitator(s)

Facilitator will collect questions from written/verbal question submittals, telephone, and/or Zoom attendees directed to the panel of SME regarding access issues facing the Restaurant Industry owners and/or consumers

Morning Presentation Introduction of ADA Business Mentorship Program

Partners of the Program will come forward and introduce the pre-selected awarded businesses from the restaurant industry

(Sponsored held lunch for attendees)
>>>>Partnership Opportunity<<<<<<<<<

Afternoon session:

Interactive activity of reviewing the ADA ACCESS TOOLKIT

Professional Facilitator will introduce the ADA Access Incubator Session Round table led process of reviewing section by section of the ADA ACCESS TOOLKIT

Table report out of additions/questions/major concerns within one or more sections of the Toolkit

Facilitator led Post-Survey Questionnaire for Attendees

Project Deliverables

ADA Community Dialogue Sessions/Listening Forum

1. CASp Awareness (What is a CASp? How to best utilize this service?)
 - a. Collection of data through the creation of a (Pre/Post) survey of increased CASp awareness
 - b. The participation of CASp as attendees and SME presenters
2. ADA Funding Awareness (What ADA loan, grant, tax credit programs are available?)
 - a. Collection of data through the creation of a (Pre/Post) survey of increased ADA awareness
 - b. The participation of ADA funding SME presenters
3. Access Laws and Local Ordinances (What are the laws that govern access and support business compliance)
 - a. Collection of data through the creation of a (Pre/Post) survey of increased Access Laws awareness
 - b. The participation of ADA Access Laws from Federal, State and Local government expert presenters
4. Disability Awareness (In support of the concept “No topic about us without us”)
 - a. CCDA will ensure ILC’s leadership are invited to attend and present during the ADA Community Dialogue
 - b. Visual presentation to increase disability awareness created by DOR and/or another partnering agency
5. Introduction of ADA Business Mentorship Program
 - a. Through the matchmaking process by each State and Local government official partners, the Restaurant Associations, Chamber of Commerce, Business Districts, and CCDA a number of businesses will be selected from each Outreach Session to participate in a 2-3 year ADA Business Mentorship Program.
 - b. Secure Access Specialist to follow up with Mentee Businesses using the ADA ACCESS TOOLKIT as the mentoring advisory support tool.
 - c. CCDA will document commitment of the individual businesses, access specialist, and government agencies support of the ADA Business Mentorship inaugural program quarterly.

ADA Access Incubator Sessions

6. Targeted Industry for the ADA Access Sessions

- a. Collection of data through the creation of a (Pre) survey of the level current ADA maintenance processes conducted by attendees
- b. CCDA will provide vetted state level suggested ADA maintenance processes
- c. Provide a process to incorporate a vehicle for local ADA maintenance processes
- d. Provide a physical booklet which includes additional resources
- e. Collect from all ADA Access Sessions suggested ADA maintenance processes that were not included and update on CCDA website no later than 3 months after the last session

ADA Outreach Events Follow up

7. Distribution of Information (no later than 3 months after the last session provide statewide access on CCDA website)

- a. Update on website after last regional outreach session a recap of highlights and polling results
- b. In collaboration of DGS PR create a social media plug-in “a comments feature”
- c. Update on website the ADA ACCESS TOOLKIT for statewide usage
- d. Post meeting Postmortem with key Partners