**Summary of Marketing Outreach for Central Valley Gathering in November 2018**

*Below is a list of all stakeholders who contributed to promoting the outreach event.*

| **Stakeholder Organization** | **Description of Marketing Effort(s)** |
| --- | --- |
| CCDA Commissioners | Shared event information with networks |
| DGS Office of Public Affairs | Shared event information via:   * Facebook * Twitter |
| League of Counties | Shared event information on CSAC Bulletin |
| CASI | Shared event information with distribution list |
| Accessible Fresno | Shared event information with distribution list |
| City of Fresno | Assisted with outreach facilitation and planning |
| California Restaurant Association (CRA) | Shared event information with distribution list |
| County of Fresno | Participated on panel |
| Fresno Black Chambers | Shared event information with distribution list |
| City of Porterville | Offsite Livestream Host |
| League of Cities | Shared event information with local contacts |
| Downtown Business Hub | Shared event information with distribution list |
| Small Business Development Center | Shared event information with distribution list |
| Radio Stations (3) | Shared event information on their local event pages |
| Department of Rehabilitation | Shared event information with distribution list |
| Sierra Health Foundation | Shared event information with local contacts within San Joaquin Valley |
| California Building Officials | Shared event information with distribution list |
| Hatmaker Law Group | Participated on panel |
| Experience of Service | Participated on panel |
| SCORE! Central Valley | Shared event information with distribution list |