



FOR IMMEDIATE RELEASE
August 28, 2013

Contact: Rebecca Blanton, Executive Director
443-388-0244

Winner of Logo Design Contest Announced by Commission

SACRAMENTO – The California Commission on the Status of Women and Girls today announced that Amber Jones, a 17-year-old career technical education student at Catch Charter High School, has won the Commission’s logo design contest. Participants were asked to produce a design that best expressed the work of the Commission in advocating for equity and justice for women and girls. The winning logo will be used on commemorative letters and other documents.

“I was delighted to see this contest encourage young people to turn their attention toward the issues facing women and girls, and I couldn’t be more pleased by Amber’s winning design,” said Oscar® -winning actor Geena Davis, who chairs the Commission and advocates for gender equity through her Geena Davis Institute on Gender in Media. “Today’s young people are the leaders of tomorrow who will build on the momentum we’ve seen toward gender equity.”

The Commission partnered with the California Department of Education to reach out to talented students to submit logos for the contest. Involving youth in the design process reflects the Commission’s expanded mission of addressing issues that affect the lives of girls, as well as women.

“These commissioners do remarkable work every day promoting equality and justice for all women and girls in areas ranging from equal pay to health care access and more,” said Tom Torlakson, State Superintendent of Public Instruction. “Thanks to Amber’s talent and hard work, the Commission has a logo worthy of its goals and efforts.”

The winning logo was selected because it best represented the Commission’s mission to focus on five areas of concern to women and girls: health and safety, educational needs, women in the military, veterans and their families, gender in the workplace and employment issues, and gender equality in the media.

The winning logo can be downloaded from Commission website: www.women.ca.gov.

#